

Work package number	4	Lead beneficiary			FMB
Work package title	Dissemination and Communication				
Partner number	1	2	3	4	5
Short name of Partner	DNRC	FMB	RAI	PMBA	EVIP
Daily Unit Costs per Partner	15	100	10	10	30
Start month	1		End month	36	

Objective(s):

O4.1 Embed an interactive real time reviewed communication plan into the overall participatory action research process, subject to review and revision from stakeholder feedback

O4.2 Develop a dynamic website updated as project milestones are achieved and utilised for external dissemination

O4.3 Knowledge translation and dissemination plan to be developed that will facilitate workflow between partners, stakeholders and civil society. Project generated knowledge and tools developed will be made publically accessible and shared with relevant external stakeholders involved in service provision and education relating to mental health and/or substance misuse.

O4.4 Impact will be ensured through dissemination of evaluation findings and tools via journal articles, conferences, policy briefs, open access websites, social media and popular press

Description of work (where appropriate, broken down into tasks), lead partner and role of participants

T4.1 FMB in conjunction with partner leads will develop a dissemination plan that will include key communication messages and relevant timeline, roles of each partner in dissemination and communication campaigns, as well as the content to be employed in project's dissemination activities. A publication and event/conference schedule will be agreed between all partners and coordinated by FMB (M13)

T4.2 The Dissemination plan will give strategic and operational direction for a visual identity and branding that will inform all materials produced for the purpose of implementing project and dissemination project outcomes.

T4.3 FMB in conjunction with EVIP will develop a dynamic project website incorporating, all relevant project information and updates using the latest user-friendly technology. The website will incorporate the EEEFCom sharing platform designed to maintain participatory network engagement and information updates (M2).

T4.4 FMB will develop an initial communication plan that will be updated with feedback from partners and stakeholders as needed.

Deliverables

D4.1. Dissemination plan (M2)

D4.2. Project Website incorporating EEEFCom sharing platform (M2)

D4.3. Communication plan(M2); reviewed (M7) & (M23)